

BIG TABLE - Internship Expectations

Product Viability Research Intern – “Remember” Project

Purpose of the Internship

This internship will evaluate the viability of **Remember** as a scalable product. The intern will research, analyze, and present findings that inform leadership’s decision on whether and how to move forward.

This is a strategy-focused internship with real organizational impact.

Core Expectations

1. Market & Competitive Research

The intern will research and analyze the broader landscape surrounding products similar to Remember.

Responsibilities may include:

- Identifying comparable products, tools, or services
- Analyzing how these products are positioned in the market
- Comparing features, audiences, and pricing approaches
- Identifying potential gaps or opportunities

Expectation: Move beyond collecting information to identifying key insights relevant to Big Table.

2. Product Development Thinking

The intern will help explore how Remember could be positioned as a product.

Areas of exploration include:

- The core problem Remember is solving
- Potential target audiences
- Key features or elements of the product
- What might make Remember unique or valuable

Expectation: Think critically about how the concept could work in the real world.

3. Pricing & Sustainability Analysis

The intern will:

- Research pricing models (subscription, tiered, one-time, enterprise, etc.)
- Propose 2–3 pricing structures
- Analyze feasibility and sustainability
- Consider support and operational costs

Expectation: Make a recommendation backed by reasoning.

4. Operational & Support Feasibility

The intern will assess:

- Potential support or staffing needs
- Technical or platform considerations
- Scalability challenges
- Possible risks or barriers including data protection laws and considerations

Expectation: Consider what it takes to maintain the product long-term and highlight key operational questions leadership should consider.

Deliverables

By the end of the internship, the intern will present:

1. Competitive landscape overview

2. Market opportunity summary
3. Proposed product concept
4. Pricing recommendations
5. Key operational considerations
6. Final recommendation (Proceed / Revise / Pause)

The intern will present their findings to Big Table.

Professional Expectations

We expect the intern to:

- Work independently with structured check-ins and guidance
 - Meet agreed-upon deadlines
 - Communicate clearly and proactively
 - Ask thoughtful questions
 - Present findings confidently
 - Maintain confidentiality
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Desired Characteristics

Ideal candidates are:

- Analytical and strategic thinkers
 - Strong written communicators
 - Comfortable researching unfamiliar topics
 - Curious and self-directed
 - Interested in nonprofit innovation and product development
 - Able to work independently while asking thoughtful questions
 - Ideally an undergraduate marketing, business, economics, entrepreneurship, or related fields
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Time Commitment & Structure

- Weekly check-ins with supervisor
- Collaboration with Big Table team
- Leadership input as needed
- Your Big Table supervisor will generally be available for questions and meetings from 8-4:30 PM Mon-Fri
- Duration: 6 Weeks
- Estimated weekly hours: 8 Hours

Remember is our proprietary Care Tracking database created in 2013, specifically for Big Table. It is where we keep records of various entities (specifically those within the hospitality industry) such

as Care Recipients (employees/managers/owners of restaurants & hotels), Care Partners, local organizations that provide care, Coaches, restaurants, and hotels. These records include each entity's contact information, general information like their referral, the encounters we have with them, the disbursements or care assets that we provide for them, links to other Care Recipients, employers, etc. that they are connected to, and their Trajectories of Transformation. Remember also allows us to pull important Reports for statistical reporting, reconciling care budget expenses, tracking gift cards, coaches, etc