

PBS LearningMedia Education Content Intern

Department: Education

Organization: KSPS PBS

Internship Partner: Whitworth University

Position Overview

KSPS PBS is seeking a detail-oriented, creative intern to support the redesign and modernization of approximately five existing PBS LearningMedia educational collections.

The intern will work with the KSPS PBS Education Department to review current collections, update educational content to reflect current learning standards, transfer existing materials from the older collection format, and rebuild the resources using a refreshed and more consistent design.

This internship offers hands-on experience in educational content development, content migration, research, organization, quality assurance, and public media. The intern will complete a meaningful project that will continue to serve educators after the internship ends.

Primary Responsibilities

The intern will:

- Review two - five existing KSPS PBS LearningMedia collections.
- Evaluate current educational content for relevance, accuracy, usability, and alignment with current academic standards.
- Research and verify current state and/or national learning standards as appropriate.
- Identify content that should be retained, updated, replaced, or removed.
- Transfer text, links, videos, images, lesson resources, and other information from the existing collection format into the new design.
- Reorganize collections to improve navigation and usability for educators.
- Update resource descriptions and supporting educational language.
- Maintain consistency in formatting, terminology, organization, and instructional approach across all collections.

- Check links, videos, and digital resources to ensure they remain active and appropriate.
- Collaborate with KSPS PBS Education staff to determine priorities and approve significant content changes.
- Document the redesign and migration process so future collections can follow the same format.
- Conduct a final quality review before collections are published or promoted.

Desired Skills and Qualifications

The ideal candidate will:

- Have an interest in education, instructional design, digital media, communications, curriculum development, or a related field.
- Be comfortable researching educational standards and curriculum expectations.
- Have strong writing, editing, and organizational skills.
- Be able to accurately transfer information between digital platforms or formats.
- Demonstrate strong attention to detail.
- Be able to track progress independently.
- Be willing to learn new digital tools and systems.
- Communicate questions, challenges, and recommendations clearly.
- Have an interest in the mission of public media and educational outreach.

Internship Learning Outcomes

Through this internship, the student will gain experience in:

- Educational content development
- Curriculum and standards research
- Digital content migration
- Content management
- Instructional design
- Editing and quality assurance
- Project organization
- Digital accessibility and usability
- Working within a professional public media organization

Final Deliverables

By the conclusion of the internship, the intern will complete:

1. **A minimum of two refreshed PBS LearningMedia collections** using the new KSPS PBS format.
2. **Updated educational content** aligned with current learning standards.
3. **Successful migration of appropriate existing content** from the previous design into the new format.
4. **A Standard Operating Procedure (SOP)** outlining the process for reviewing, updating, migrating, and publishing a collection.
5. **A short How-To resource or video** for future interns or staff members explaining the collection update process.
6. **A final presentation** summarizing the completed work, challenges encountered, recommendations, and ideas for future PBS LearningMedia development.

Overall Internship Project

The goal of the internship is to create a sustainable and repeatable system for maintaining KSPS PBS LearningMedia collections while ensuring that educators have access to current, relevant, easy-to-use instructional resources.

At the end of the internship, KSPS PBS should have both two **newly refreshed collections** and a **documented process that allows future staff and interns to continue the work consistently**.