

Performance Marketing & Analytics Intern
Singularity University (www.su.org)

Ideal Fields of Study: Business, Communication, Marketing, Philosophy, or related areas

Team Assignment: Marketing

Start Date: March 2026

What you'll do:

- Support the Singularity marketing team in analyzing email and paid media campaigns to uncover insights for improvement
- Report out to key company stakeholders on your findings
- Assist in drafting marketing emails, ad copy, and writing briefs for marketing campaigns
- Participate in brainstorming sessions for how to more effectively and efficiently reach our key audiences to drive additional revenue

What we're looking for:

- Strong analytical and writing skills
- Understanding of basic marketing principles of audience, timing, messaging, channels, funnels, etc.
- Understanding of, or ability to quickly learn, marketing platforms such as Hubspot
- Experience with AI tools
- Curiosity about global technological and societal trends
- Interest in innovation and technology
- Comfort summarizing and simplifying complex topics
- Organized, self-directed, and eager to learn